



African Rainbow Family
A World without Prejudice

Social Media and Graphics Designer

Position:	Social Media & Graphics Designer
Salary:	Full Time: 37.5 hours per week: £26,227.50 gross per year (Part time: pro rata 2 days/16 hours per week: £10,491 per year)
Hours:	Part Time: Pro rata 2 days/16 hours a week
Appointment:	1-year fixed term contract with possibility of extension depending on funding availability
Pension:	Generous NEST pension scheme
Reporting to:	Communications and Relationship Officer
Responsible for:	Media Volunteers
Location:	Manchester with some travels to our other centres outside of Manchester including to partner meetings and occasional work in the evening and at weekends. Hybrid working options are available following a successful onboarding period.
Closing Date:	October 30, 2026

The role

The Social Media and Graphics Designer will be responsible for:

- Creating written, graphic, video and website content for African Rainbow Family. Including all of our social media channels
- Supporting the development and promotion of digital and print marketing materials
- Working alongside people seeking asylum and refugees
- Creating daily digital zines, booklets, newsletters, guides, posters and other creative resources

- Supporting website and all our social media channels content and updates
- Supporting, documenting and sharing creative events and opportunities
- Helping to maintain African Rainbow Family brand identity and tone of voice
- Contributing ideas for new and creative ways to share our work and engage audiences
- Supporting the evaluation and feedback of creative activities and events
- Liaising with print and media outlets where appropriate
- Supporting our Media Volunteers

This position offers an exciting opportunity for those looking to make a meaningful impact through effective and consistent social media designs.

The post holder will need to work flexibly to help African Rainbow Family meet, and overcome Social Media & Graphics Designing challenges, and be able to embrace change with enthusiasm and open to constructive criticism. The post holder will contribute towards the growth and positive reputation of the African Rainbow Family, its success and development, and most importantly the health and wellbeing of our service users (Siblings).

You must have and display outstanding coordination and supervisory skills alongside excellent communication skills, problem-solving skills, and critical thinking skills. You are expected to be a conceptual thinker with superb organisational and time management skills. You must be reliable and should accurately follow instructions with the ability to multitask and acclimatise to our fast-paced environment. A full job description can be found below.

Overview

The Social Media & Graphics Designer plays a crucial role in our charity. This position is ideal for individuals with a passion for community service and a strong background in Social Media & Graphics Designing. The Social Media & Graphics Designer will work closely with various teams to ensure that their efforts align with organisational goals and effectively support our mission within the African Rainbow Family.

Must live in or near Manchester, London, Birmingham, Swansea, and Leeds.

Get to know us

African Rainbow Family (ARF) is the Leading UK Based Expert-by-Lived-Experience Grassroots Charity (Reg. No: 1185902), campaigning and advocating for racial justice and human rights of LGBTIQ+ refugees and people seeking asylum of African heritage & the Global Majority. We are accredited by the [Immigration Advice Authority \(IAA\)](#) to provide expert by experience led immigration and asylum advice services (Reg. No: N202536925). We provide peer support, psychotherapeutic support, advice, moving-on, integration, information and counselling.

We provide peer support, psychotherapeutic support, advocacy, immigration advice, integration advice, information, employability advice and counselling.

ARF was established in 2014 by a lesbian in the wake of some Commonwealth countries in Africa's toxic and draconian anti-gay laws; persecutions and environment which seek to criminalise LGBTIQ+ people for the preference of whom they choose to love. ARF provides:

- Support For LGBTIQ+ Refugees and People Seeking Asylum
- Support communities who face constant harassment, hate crimes and discrimination heaped on them by an ignorant society because of their sexuality or sexual preferences and or gender identity.
- Campaigning For Global LGBTIQ+ Equality.
- Immigration Advice Services

Our main office is in Manchester with another 4 centres in Leeds, Birmingham, London and Swansea.

African Rainbow Family is committed to equality and diversity. We welcome applications from all sections of the LGBTIQ+ community, people with Lived Experience of asylum seeking, immigrant background and Black and Global Majority.

Benefits include:

28 days annual leave including Bank Holidays	Generous pension scheme
Equipment to support your work	Paid 2 duvet days a year
Development and growth opportunities	Salary review
Paid staff day off on their birthday	Employee reward scheme
Free parking at our office	Paid Sick leave after 6 months
Employee wellbeing support	Cost of living crisis support
We are an accredited Living Wage Employer	Flexibility around commitments for part-time staff

HOW TO APPLY:

Please read the job description and person specification. Email your completed application form and monitoring form to info@africanrainbowfamily.org. The successful applicant will be required to undergo a standard DBS check and to disclose all non-protected criminal records at the point of interview.

Please provide examples of your graphics, video or website work with your application and be prepared to talk through your portfolio at interview.

JOB DESCRIPTION

MAIN RESPONSIBILITIES

Duties

Apply if you can offer:

- Experience designing, creating and sharing content for social media and websites

- Digital and technical skills in creating graphics, video and website content
- Experience using design software such as **Adobe and Canva**
- Experience with video editing and website Content Management Systems
- Strong communication, organisation and time-management skills
- The ability to work independently and collaboratively
- An understanding of, and empathy for, the experiences of people seeking asylum and refugees accessing support
- A commitment to equality, diversity and creating accessible and welcoming spaces for people seeking asylum and refugees
- An interest in creative practice, mental health and wellbeing, arts and culture
- Experience working with charities, LGBTIQ+ communities or in creative and digital environments would be advantageous.

ALL STAFF

- Contribute to the vision and mission of the African Rainbow Family; working with colleagues in all teams to meet the objectives of the African Rainbow Family.
- Work to objectives, targets and work plans agreed with your line manager.
- Undertake specific projects and other ad hoc duties agreed with your line manager, fulfilling any deadlines, reviews and reporting procedures required.
- Take an active part in the one-to-one process and participate in training agreed with your line manager.
- Ensure the health and safety of all Siblings, colleagues, volunteers and visitors in accordance with the African Rainbow Family policy.
- Promote equality of opportunity and diversity in accordance with the African Rainbow Family policy.

PERSON SPECIFICATION

ESSENTIAL

Qualifications and Essential Skills

- Educated to at least GSSE level (minimum English and Maths A-C)
- Minimum of 2 years' experience of working in Social Media & Graphics Designer role.
- Proven experience in Social Media & Graphics Designing or filming or related fields.
- Proven experience in relation to Social Media & Graphics Designing
- Strong leadership skills with the ability to motivate and manage diverse groups of individuals.
- Excellent public speaking abilities to effectively communicate with partners, potential volunteers and stakeholders.
- Experience in event organisation / coordination experience
- Strong organizational skills with attention to detail, capable of managing multiple tasks simultaneously.

- Ability to work collaboratively within a team while also being self-motivated.
- Accurate administrative and record-keeping skills
- Ability to step into Social Media & Graphics Designing role where no volunteer is available for a particular task
- Ability to collect and manage all media volunteering data pertaining to the charity and events participated in.
- Good IT skills, including telephone, computers, databases, email.
- A team player who can work flexibly to meet the needs of the organisation
- Respond to all enquiries on social media in a professional and timely manner and distribute same amongst our siblings

DESIRABLE

- Awareness and understanding of the needs of LGBTIQ+ people seeking asylum.
- Training in Social Media & Graphics Designing role.
- Ability to communicate in languages other than English.
- Driving Licence.